BUSINESS REPORT

**Projection for the first financial year:**

* Q1 - $10k, we will launch our game on steam and spend funds on game’s marketing, 3 months is the least time for our game to get popular.
* Q2 – $25k, we will launch our game on epic games, play store and apple store and will earn from add revenue as well because by that we will be having at 40k active users on our game.
* Q3 - $40k, we will bring further new ideas for games other than arcade and will keep it on fast track.
* Q4 - $50k, we will launch the next chapter of bleeding neon.

**Initial costing:**

* GD
* Story writer
* Trailer
* Ads
* Resources/Equipment
* Platforms

**The initial cost in total will be around 1M PKR.**

**Note:** To make this happen, we need an angel investor, who can give our business incubation in term of seed money and a good network & connections in our respective industry.